

ARS FOR AAA PROMOTION
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EMAIL ONE

SUBJECT: Who's Elvis Around Here?

Hey there %FIRSTNAME%, it's Jay White with Autoresponder Apprentice sitting here at my desk listening to some music.

Not sure if you know this about me, but, I love different types of music. I go bonkers when I listen to the Beatles, Meatloaf, and there are more ... such as U2.

You know what ... I really think what U2 does for the poor is really cool.

Whenever Bono goes into an organization on his mission to eradicate Third World debt, he tries to find the one person who really makes things happen ... time is precious ... Bono is on a mission and does not like to waste time ... he seeks out the decision maker ... by asking, "Who's Elvis around here?"

That question snaps a few heads and generates a fast answer ... everybody in the company knows who really makes things happen where they work.

Just the other day a buddy of mine told me about Bono's Elvis question knowing that I'm a big U2 fan. I feel a bit awkward telling you what else my friend said ... about me ... OK, here goes ... oh man, my stomach is twisting around inside of me ... I don't want to say things like this ... about myself ... all right, I'm gonna tell you what this pal of mine told me ... I'm breathing deep ...

He said, "You know what Jay, you are the Elvis of the autoresponder world."

My jaw dropped ... who me?

Putting my embarrassment aside ... the truth is I have written some very highly productive autoresponder emails for some of the major names in internet marketing today.

It's true. Yeah, little ol' me ... a guy from a small town in central USA ... Missouri. Me, the "Elvis of the autoresponders" ... I gotta stop ... it's what this friend of mine said ...

All right, listen up ... pay real close attention ... you can do this too.

Yeah, little ol' *you* ... think about it.

You can do it too because I wrote a course on this ... Autoresponder Apprentice: How to Become a Successful Copywriter Without Writing Sales Letters.

[LINK]

Hey, I know that you have an interest in learning to write autoresponders because you signed up for a teleconference back in March on the 17th. But, you have not made a decision yet.

I thought you should know that there is a special deal to save yourself \$100 if you act now.

Still thinking?

Now, that you've thought about it ... stop.

Stop thinking about it and take action. Yes, you. Do it.

I mean, have you ever heard of "click here"?

[LINK]

Jay White

P. S. OK, I'll admit it ... my pal made me feel pretty good with the Elvis statement.

Wouldn't you like to have this same feeling some day? Sure you do.

So, who's calling YOU Elvis? Hm-m-m! Well, you need to take action ... that's the whole point of the question, "Who's Elvis around here?"

You want to make money ... take action to find out how to make some serious money writing short email copy—autoresponders.

[LINK]

P.P.S. Did I tell you that you get a \$100 discount? But, there's a deadline ... 7/1/11 ... hurry.